



## CORA Services Family Festival Saturday, April 22, 2017 11:00 a.m.– 3:00 p.m.



The CORA Services Family Festival offers a unique and cost-effective way to showcase your business or organization to a diverse, community-based audience while showing your support for a local agency that helps children and families succeed. Founded in 1971, CORA Services continues to meet community needs by providing education, counseling and referral services to more than 16,000 children and families in the Philadelphia area each year.

### SPONSORSHIP OPPORTUNITIES

#### **Family Festival Co-Host - \$3,000**

Join CORA in hosting this annual family event and gain great exposure for your business! Each year various local schools, dance troupes and other performances entertain local families on our main stage. Your partnership at this level help CORA cover the costs of the stage, event insurance and all associated marketing. *A fully tax deductible contribution of \$3,000 to CORA Services for the 2017 Family Festival will include:*

- YOUR LOGO displayed prominently on all marketing materials
  - Dominating Family Festival sponsor logo on CORA's website and newsletters, event flyers, all signage and banners leading up to and at the event and on social media
  - Dominating logo on 2017 Family Festival t-Shirt naming you as co-host
- Large tent set-up at the event for your company representative
- Two tickets for CORA Golf for Kids Classic Dinner and Auction at Philmont Country Club (Monday, June 22, 2017)
- Two tickets for CORA's Champions for Children Celebration (Thursday, November 16, 2017)
- Company recognition at CORA's other signature events; Golf for Kids Classic and Champions for Children

#### **Family Festival Fit & Fun Sponsor - \$1,000**

As a Fit & Fun Sponsor for CORA's Family Festival, your company can help fund the fun and safe activities that will be offered at the event, including a moon-bounce, climbing wall and exercise challenge. In alignment with CORA's mission to help families be successful, many of the day's activities will encourage physical movement and wellness. Help CORA help kids get moving!

- YOUR LOGO displayed on marketing materials
  - Family Festival sponsor logo on CORA's website and newsletters, event flyers and on social media
  - Logo on 2017 Family Festival t-Shirt
  - A sign recognizing your company as a sponsor of one of the physical activities at the event
- Tent set-up at the event for your company representative
- Two tickets for CORA Golf for Kids Classic Dinner and Auction at Philmont Country Club (Monday, June 22, 2017)

### ***Caring Community Sponsor - \$500***

Sponsor CORA's Community Resource Fair at the Family Festival. Help Give local families' access to the many resources available to help them overcome emotional, academic and social challenges. Support informational displays and interactive activities that will engage youth and teach them how to deal with stress and grief as well as learn valuable communication and problem solving skills.

- YOUR LOGO displayed on marketing materials
  - Family Festival sponsor logo on CORA's website and newsletters, event flyers and on social media
  - logo on 2017 Family Festival t-Shirt
  - A sign recognizing your company as a sponsor of the Community Resource Fair
- Tent set-up at the event for your company representative
- One ticket to CORA's Champions for Children Celebration (Thursday, November 16, 2017)

### ***CORA Peer Helper Sponsor - \$250***

CORA runs Peer Helper Programs at 6 local Catholic elementary schools. The eighth graders who have exhibited leadership skills are chosen to serve as mentors to younger students – they do homework help, assist with extracurricular activities and participate in relevant workshops such as "The Dangers of Bullying". Each Peer Helper group will participate in the Family Festival by setting up a table to represent their school and creating an activity to do with younger children. Your Peer Helper Sponsorship will enable the students to purchase supplies and prizes for their activity and assist CORA with meeting the needs for running these programs in the schools.

- YOUR LOGO displayed on marketing materials
  - Family Festival sponsor logo on CORA's website and newsletters, event flyers and on social media
  - logo on 2017 Family Festival t-Shirt
  - A sign recognizing your company as a CORA Peer Helper sponsor at their tables
- Table set-up at the event for your company representative





## 2017 CORA Family Festival Response Form

Please type or print your name clearly, as you would like it to appear on event signage.

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**INDIVIDUAL OR COMPANY NAME**

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**CONTACT PERSON AND TITLE**

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**PHONE**

**EMAIL**

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**ADDRESS**

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**CITY**

**STATE**

**ZIP CODE**

*Please Check One – Sponsorships need to be submitted by Friday, March 31<sup>st</sup> for signage/tshirt deadlines*

**Family Festival Co-Host - \$3,000**

**Caring Community Sponsor - \$500**

**Family Festival Fit & Fun Sponsor - \$1,000**

**CORA Peer Helper Sponsor \$250**

If you or your company is unable to sponsor CORA's 2017 Family Festival, but you are interested in donating a basket for our raffle or would like to make a gift toward the event, we would greatly appreciate your support! All contributors will be listed in CORA's Annual Community Report.

*Choose a gift amount, commit to donating a basket or both.*

*I would like to make a gift of*  **\$100**  **\$75**  **\$50**  **other: \$** \_\_\_\_\_

*I/We will donating* \_\_\_\_\_ *for the raffle baskets.*

*I/We will be donating a gift basket to the 2017 Family Festival.*

*Please contact me to arrange pick up.* \_\_\_\_\_ *phone/email*

Please return this form and payment (checks payable to CORA Services) to:  
Rachel McGonigle, CORA Services, 8540 Verree Road, Philadelphia, PA 19111  
or pay online at [www.coraservices.org](http://www.coraservices.org)  
For more information, Contact Rachel McGonigle at 215.701.2560 or [caring@coraservices.org](mailto:caring@coraservices.org).

**THANK YOU FOR PARTNERING WITH CORA SERVICES TO SUPPORT THE COMMUNITY!**