

CORA SERVICES

2017 Community Report

Defining our CORE

core /kôr/:

from the Latin root COR meaning heart;
the most essential part of something;
as the core of the apple





As we continue to define our role in the community, YOU are part of CORA's story!

To CORA's Caring Community:

For the past forty-six years CORA has served children and families by entering into a variety of complex issues and systems, in an effort to streamline the type and quality of services that would enable each of our families to get what they need. Families don't just face one specific problem. CORA fills in gaps, assisting families where they need us. Our breadth of services has been a characterizing strength over the past few decades. In order to do that mission well, we have developed a wide range of expertise and have become an important and highly respected voice, in both our local community and across the city.

This diversity of service delivery comes with amazing opportunities. Over the past year, the CORA team of staff and board members has done a great deal of organizational soul searching, looking closely at who we are, what we do, why we do what we do, and what our future should be. The entire team was invited to help craft a plan that would capitalize on the things we do best in order to meet the evolving needs of our community. This collective work resulted in our strategic plan which will guide us into 2021: CORA's 50th Anniversary.

We recognize how quickly our community and our world are changing, and we are poised to not only support our families today but to be on the cutting edge of best practice for what is to come. Your backing remains fundamental to CORA. As we continue to define our role in the community, you are part of CORA's story! The ultimate success of our strategic plan and our agency's ability to continue to have a profound impact on children and families will require heightened investment from all of our stakeholders as well as extensive external support. Thanks from the bottom of my heart for your role in carrying out our mission.

AnnMarie

AnnMarie Schultz, President and Chief Executive Officer

CORA's Strategic Goals

- * **EXPLORE** new or expanded programs to respond to the changing needs of our community.
- * **DEVELOP** and promote the CORA brand in the communities we serve.
- * **NURTURE** an engaged workforce and vibrant organizational culture.
- * **CHAMPION** the use of data to drive programmatic and operational improvement and demonstrate CORA's impact.
- * **EXPAND** our revenue base to support our strategic goals and ensure long-term sustainability.

CORA's Core Values:

- * Individual worth
- * Mercy
- * Reconciliation
- * Zeal

2017 Board of Directors

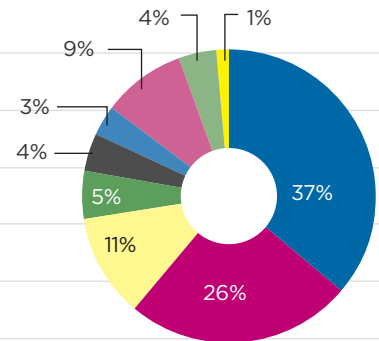
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 Mary McLaughlin McGettigan
 John C. Mitkus
 James F. Mullan



FY17 Expenses

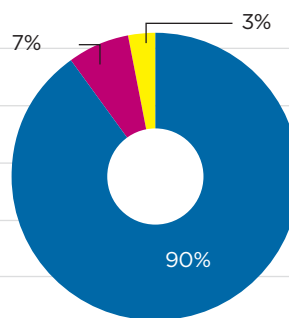


"I am incredibly proud of the creative effort and passionate commitment our team has invested, particularly over the past few years, as CORA has undergone a great deal of change. The agency's future success depends upon community support. I truly appreciate all that each of you does to allow CORA to continue to grow and serve."

Bill

Bill Becker, Chairman

FY17 Revenue



Grants & Contracts
\$17,242,062

Fees-for-Service
\$1,332,913

Giving & Other
\$559,215

\$19,134,190

Non-Public School Services
\$6,906,449

Other School Services
\$4,754,890

Counseling, Prevention & Intervention
\$2,179,696

Early Intervention
\$1,003,649

Early Childhood
\$803,083

After School
\$645,176

Management & General
\$1,713,075

Building & Maintenance
\$813,971

Development & Marketing
\$244,022

\$19,064,011

Individual Worth

- * the dignity of each person;
- * treating each person with respect and giving an opportunity for growth and expression

CORA's staff are focused on meeting the individual goals of each child.

Early Years

CORA operates two Early Years preschool programs located in Fox Chase and on the campus of La Salle University, serving approximately 175 children ages 2 1/2 to 5. Children enhance their learning skills with hands-on experiences, social interaction and purposeful play through an enriching curriculum shaped by PA Learning Standards.

- Our preschool programs are



Keystone **STAR 4** sites.



"We provide a well-rounded preschool experience to CORA's littlest learners. We introduce them to the structure of the school setting and how to function as individuals away from their families, for the first time."

Joanne

Joanne Klim, Lead Teacher
Early Years Fox Chase



"It is my job to determine how to catch a child's interest and discover their motivation, I support children in developing competency in whatever it is that they are doing."

Donna

Donna Bullard, Occupational Therapist
Early Intervention



Early Intervention

CORA provides Early Intervention services to children to assist them in reaching appropriate developmental milestones. Services include Occupational Therapy, Special Instruction and Speech/Language.

- **928 Early Intervention services were provided to 448 children.**
- **CORA provided services in 12 different preschools, daycares and specialized programs across Philadelphia.**



YOUTHCOR

“YouthCOR has built a credible reputation amongst the students, parents and staff. Our clubs motivate positive attitudes, better attendance and stronger grades.”

Katie

Katie Tidey, Site Coordinator
YouthCOR Northwood Academy

CORA operates high-quality afterschool and summer camp programs at five partner schools in local Philadelphia communities. These are designed to offer fun, educational, recreational and arts experiences in a safe and controlled environment, that promote personal and group achievement and community-building. YouthCOR will add services in two new locations in fiscal year 2018.

- YouthCOR served more than 450 children, K-12.



Nonpublic School Services

Under Act 89, CORA continues to provide services to Elementary and High School students in 62 schools in the Philadelphia area. CORA's services are designed to support students who are experiencing academic and social challenges.

During this school year CORA provided

40,230 SERVICES TO
15,700 STUDENTS



CORA's ACT 89 Team

- * 32 Counselors * 37 Educators
- * 17 Speech Therapists * 16 Psychologists

CORA delivered related services to the students in the 6 schools that comprise the Chichester School District. Services included Speech/Language services, Occupational Therapy and Hearing services. CORA also provided Personal Care Assistants (PCAs) to approximately 50 students in Chichester.

- CORA provided services to 585 students in the Chichester School District.

Reconciliation

- * working together in harmony and resolving conflicts;
- * promoting open communication and assisting all in finding personal peace and peace in their relationships with family and society

CORA CLIENTS may be EXPERIENCING...

- * distressed or disrupted family life and structure;
- * histories of or exposure to substance use;
- * mental health concerns;
- * exposure to violence and traumatic events;
- * challenged or compromised parenting capacity and skills.

Sisters of the Good Shepherd

19TH CENTURY

Sisters of Good Shepherd begin their mission serving those marginalized by society.



20TH CENTURY

Sr. Charity Kohl opens CORA with a focus on Family Advocacy, CORA's first and oldest intervention program.

21ST CENTURY

Based on emerging family and community needs, CORA is ever evolving, still dedicated to advocacy and focused on the areas of unmet human needs and basic social/behavioral health services with equitable access.



- CORA provided some level of services in more than 200 schools across the Philadelphia area in the 2016-2017 school year.



“When I attend an IEP meeting (Individualized Education Plan) and look around the table at the teachers, counselors, parents and therapists all working in unison, putting forth every effort to make a student succeed, I feel honored to be part of that team.”

Julia

Julia Lee, School Psychologist
Mastery Charter Simon Gratz



CORA bridges the gaps between children, families, educators and communities.



Charter Schools

CORA provides related services to the students in 11 **Charter Schools** in Pennsylvania and 5 Charter Schools in Camden, New Jersey. These related services include Speech/Language services, Occupational Therapy, Physical Therapy and Psychology.

- CORA provided **2,240** services to more than **1,300** students in Charter Schools.

Student Assistance Program

CORA's **SAP** provides behavioral health and strengths assessments, consultations and referrals for students experiencing obstacles to learning.

- CORA's SAP staff served **1,200** students in 112 schools during the 2016-2017 school year—up **40%** from 2015-2016.



"In Philadelphia, almost one third of public school children are chronically truant each year. Absenteeism is an early marker for future academic failure, early pregnancy and drug and alcohol use. Our case managers develop positive relationships with families to address their challenges—often times these include poverty, abuse/neglect and mental health problems."

Erica

Erica Payne
Truancy Services Supervisor



Truancy Intervention and Prevention Services

CORA's **TIPS** team collaborates with Philadelphia's Department of Human Services, School District, Family Court and the Police Department to increase school attendance and reduce truancy.

- CORA's Truancy cases increased by **13%** helping **360** students in 2017 up from 320 students in 2016.





Mercy

- * acting with compassion and kindness;
- * recognizing that all people make mistakes and need the support of others to be restored to physical, psychological and spiritual health

Intensive Prevention Services

IPS, sponsored by The Philadelphia Department of Human Services' Juvenile Justice Services Division in collaboration with the Philadelphia Family Court, the Philadelphia District Attorney's Office and the Philadelphia Police Department is an early intervention program for youth ages 10 to 17 years old who exhibit at-risk behaviors. **CORA takes a comprehensive approach**, offering individual, group and family counseling complemented by group activities and case management.

Our staff helped 85 adolescents and their families through hundreds of home and school visits, to address the issues behind delinquent behavior.

"Students struggling in school are usually facing barriers that stem from other underlying issues such as poverty or trauma. I value the opportunity to see their perspective and bring attention to their needs."

Michelle

Michelle Lodise, School Psychologist

CORA's vision is to provide new perspectives, direction, empowerment, and hope for children, youth and families.



IPS is designed to

- * steer youth away from delinquency,
- * improve school performance,
- * enhance life and social skills,
- * strengthen family relationships.



Lifeline

In May of 2017, Lifeline was revitalized with new funding from the Department of Behavioral Health. Since the 1970s, Lifeline has provided emotional support, material resources and infant education, to teen and young adult parents. The program helps males and females, 21 and younger, to navigate the journey from adolescence to parenthood.

Every child is a blessing.

"I dropped out of school because I had two young boys and I was pregnant again. Parenthood matured me, but I still needed to learn to make better decisions for myself and my kids. CORA gave me the emotional support I needed, to see the happiness in life and to set attainable goals."

Grace, a 20 year old Lifeline client



Intervention Counseling and Treatment

CORA staff provide an array of **family focused** and **goal oriented** client services to intervene early in a client/family's distress to prevent escalation of issues and concerns. Staff begin with a family-involved comprehensive needs assessment and build and implement a tailored service plan, focusing on the strengths and needs of the client and family. CORA also focuses on addressing substance use and abuse with children, adolescents and adults through early intervention and treatment particularly in this time of opioid abuse stress. For those with addiction disorders, CORA counselors provide solution-oriented treatment addressing root causes, triggers and healthier living skills.

CORA Community Services staff provided mental health intervention and treatment services to 415 clients and families and substance use intervention and treatment to another 260 clients and families.

Serving & Strengthening Our Communities

- ★ **22,081** services through
- ★ **34,497** contacts to
- ★ **2,035** clients and
- ★ **968** callers for resource assistance

*Community Services Totals

Zeal

- * the passionate giving of time and talents in service of the welfare of others and the betterment of the world;
- * love in action

Peer Helper Conference

CORA's Peer Helper Program is available for elementary school students through the Non-Public School Services Counseling Department. It is designed to enhance student leadership skills and promote a positive school environment. Following training, a selected group of eighth-grade students assist CORA's counselors in classroom activities, school-wide community building projects, and tutoring programs.

CORA offers a yearly conference to all students who serve their schools as Peer Helpers. Approximately 85 students participated in the 2017 conference, entitled "Together We Make A Difference", emphasizing the development of leadership potential. Through interactive participation, they were assisted in building communication, cooperation, and leadership skills, while exploring how they could effect change in their own school and community.



Scholarship Opportunities

CORA's newest scholarship opportunity, **The Peer Helper Award** was established to reward an exceptional 8th grade student for their participation in CORA's Peer Helper Program, which fosters leadership and enables students to mentor younger children and serve as positive role models. 2017 marks the 20th Anniversary of the Peer Helpers' and we celebrated this impactful program by rewarding Daniel Goldstein, St. Martha's School '17, \$1,000 towards his Father Judge High School tuition.

The James F. Harron Classroom Champion Award, was established in honor of CORA's former President and longtime employee. It was created to reward an extraordinary 11th or 12th grade student who received services from CORA and achieved notable academic progress and/or made significant contributions to their school or community despite having faced significant adversity. The awardee receives recognition at the Champions for Children event in the fall and \$1,000 for educational expenses.



CORA is shaping caring and compassionate leaders, in and out of the classroom to ensure a brighter future for our agency, our communities and our city.



Professional Development

CORA Services offers a broad range of professional development opportunities to equip professionals in the educational, social services and psychological fields to do their work effectively. CORA Services is approved by the American Psychological Association and The PA Board of Social Workers, Marriage and Family Therapists and Professional Counselors, to sponsor continuing education credits, as well as by NBCC as an Approved Continuing Education Provider, ACEP No. 5802.



"At one point, I was on the verge of being kicked out of high school, but Mrs. Melaragni believed in me. Thanks to her, I realized I didn't want to disappoint the caring adults that were in my life. I worked with Mrs. M. to live up to the standards that my teachers held me to."

Leroy

Leroy Brown

Roman Catholic High School '17
Ursinus College '21



2016-2017 Seminars Included:

- * **Performance Fears in Grades K-12:
From Selective Mutism to Social Anxiety**
- * **Bullying: Intervening With Those Who Do Harm**
- * **Selective Mutism "In the School" Conference**
- * **The Suicide & Bullying Connection:
Understanding, Prevention & Intervention**
- * **Understanding Diversity: Clinical Issues
Connected to Multiculturalism**
- * **Human Trafficking**
- * **Supporting Transgender and Gender Diverse
Youth**
- * **Transgender and Gender Non-Conforming
Youth & Bullying**



OUR
STAFF

**300+ passionate employees
working tirelessly to support
youth, strengthen families
and make a meaningful
difference in more than
20,000 lives.**

2016-'17

DECEMBER 2016

Christmas at Thurgood Marshall

A team of volunteers from GM Financial, including a former CORA kid, joined CORA's OST staff in bringing presents and holiday cheer to more than 50 young students at Thurgood Marshall Elementary in the Logan section of Philadelphia.



MARCH 2017

Seussville

CORA hosted a literacy day in partnership with Leadership Philadelphia. Students from YouthCOR, our various afterschool programs, visited CORA's conference facility on Verree Rd. for an afternoon of reading, art, games and science activities.



NOVEMBER 2016

Champions for Children Celebration

Each year, CORA honors individuals and organizations which contribute time, talent, and resources to help children and families in the Philadelphia region.

THIS YEAR'S HONOREES WERE:

Civic Champion:

PA State Representative John Taylor

Corporate Champion: UNIVEST Bank

Classroom Champion: Christian Brown



Review



APRIL 2017

Family Fun Festival

CORA hosted an event in the Fox Chase section of Northeast Philadelphia to bring the community together and to help raise awareness of the education, counseling, and referral services that are available to local families.



JUNE 2017

CORA for KIDS Golf Classic

The CORA for KIDS Golf Classic is one of the organization's most important fundraisers of the year—raising over \$50,000 to directly benefit CORA's programs and services. In June 2017, CORA was honored to have the support of Rob McElhenney as Golf Co-Chair for the event. It's *Always Sunny in Philadelphia* for CORA's golfers and volunteers, all enjoyed a great day of golf and a spirited live auction hosted by WMMR's Preston and Steve.

Iron Hill Partners with CORA

In June of 2016, Iron Hill Brewery & Restaurant became the official beverage sponsor of CORA's golf outing. It was through this relationship, and a deep appreciation of CORA's dedicated service to the local community, that Iron Hill Huntingdon Valley chose us as their local charity. CORA receives a percentage of every sale of their signature Triple Chocolate Hill dessert — *treat yourself, it's for the kids!*



Partner with CORA!

For more information about sponsorship or volunteer opportunities, call 215-701-2536 or email caring@CORAServices.org.



Save the Date

MONDAY, JUNE 25, 2018

10TH ANNUAL GOLF OUTING

at the Philmont Country Club

Donors



James Adair
Adirondack Group
Alliance of Community Service
Providers
American Real Estate Investors
Institute



Kevin Anderson
APEX IT Group
Corinne Arena
Aria Jefferson Health
Kathleen Ashenfelter
Atlantic Utility Trailer Sales
Ronald and Anne Augustyn
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Herbert and Rochelle Bass
Tim and Amy Bathurst
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Ryan and Erika Becker
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Rose Braverman
Greg and Patricia Bruce
Martha Canizares
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Cara's Sweethearts
Caron Treatment Centers
Chris Carroll
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Terrence Carroll
Chris Carroll
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Mike Cavanaugh
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Michael Clark M.D.
Kenneth and Nora Cooper
John and Heather Coyle
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Crown Holdings, Inc.
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Lisa DeGori
Delta Dental of Pennsylvania
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Joesph DeMarinis
Develop Philly
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Joseph DiAngelo
Constance DiFillippo
Mary Doherty
Claudia Donato
Dunleavy & Associates
Dunmore Corporation
Joseph Durkin
Janice Durso
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John Anthony Egan
Elizabeth Ehrlich
EJF Associates
R. Brian Elderton
Elliott Lewis
Donna Emhart
Christopher Faix
Jacquelyn and William Fegley
Brian Finn
Kevin Finn
Rusty and Rita Fitzgerald
Fox Rothschild LLP
Elise and Christopher Frey
Friends Hospital
Daniel Fritz
Ralph Furino



G.J. Rossi & Son
James Gallagher
Kenneth Garber
Joseph and Margaret Gardner
Roger and Patricia Garrett
Joseph Gavaghan
Global Lawn Equipment LLC
Great Valley Racquet Club
Greco Apparel, Inc.
Grey Lodge Pub
David and Cindy Gruber
Theresa Guldin
Jim and Missy Gulick
Haddonfield Inn
Lois Hagarty
Anne Hairston
Cecilia Hanas
James and Julie Harron
Henderson Group
Larry Holman
Holy Family University
IBEW Local 98
Iron Hill Brewery, LLC
IUPAT District Council 21
Jeanes/Temple Hospital
Mike Johnson
Sr. Mary Juliano
Robert Kalesse
Mike Keim
John Kennedy
Sean and Gina Kent
Dennis Kille
John Kowalewski
Kreischer Miller
La Salle University
Edward Labman
Lynne Lavelle
Sean and Shannon Lavelle
Law Enforcement Health Benefits
Robert Lee

Megan Lepore
 Little Flower Catholic High School
 for Girls
 James Lloyd
 Terry Lodise
 John and Joanne Logan
 Edward and Diane Lowitz
 Courtney and Chad Ludeman
 Margaret Madden
 Patricia Maguire
 Courtney Malcarney
 Manor College
 John and Regina Mapes
 Jack Marchesani
 Patricia Marchionne
 Christine Matulewicz
 Melissa McCullough
 Bob and Jill McElhenney
 Rob McElhenney and Kaitlin Olsen
 Mary Kay McGettigan
 Don and Mary McGettigan
 Kyle McGonigle
 Rachel and Tim McGonigle
 Frank McGurk
 Bob McIntyre
 James and Peg McManus
 Merck Foundation
 Metropolitan Fire Chiefs
 Association
 Joyce and Dennis Millar
 Bernadette Minich
 John and Kimberly Mitkus
 Claudia Mooney
 James Mullan
 Patrick Mullen
 Phillip Murray
 Ashley Widger and Niall Murray
 Cecelia Nagele-Corsanico
 Nave Newell, Inc.
 Nazareth Academy High School
 Michael and Barbara Nelson
 NFP Lincoln Benefits Group
 Anne-Marie Nicola
 NuLook Car Wash

O'Neill's Food Market
 Operating Engineers
 Local 542
 Penn Jersey Paper Company
 Philadelphia Council
 of AFL CIO
 Cecelia Plewinski
 Plumbers Local 690
 Professional Capital Services
 Thomas Queer
 Jamie Quinones
 RDS Vending & Coffee
 Red Rooster Inn
 Gerald Regan
 Rege McKenzie Painting
 Warren Reintzel
 Lauren Richmond
 Joe Rink
 Rita's Water Ice (Jem Ices Inc)
 Rite Aid Foundation
 Patricia Roberts
 Stephanie Rodgers
 Pete Rorke
 Beth Rosenbloom
 Kevin Rowley
 RSF Manager Services, LLC
 Samuels & Son Seafood Co., Inc.
 Karen Sanchez
 Robert Scarcelle
 Karen Schell
 Michael and Roseann Schell
 School Police Association
 Committee for Safe Schools
 AnnMarie Schultz
 Self Help Movement
 Shanahan Charitable Foundation
 Karen Sharkey
 Ballard and Betty Shelton
 Roslyn Shoket
 Robert Simmers
 Sisters of the Good Shepherd

Taralyn Slusarski
 Todd and Lisa Smith
 Sr. Maria Sowerby
 Rosalie Spelman
 Tracey Spinelli
 Sprint
 St. Matthew School
 Steamfitters Local 420
 Patricia Stoerrle
 State Representative John and
 Evelyn Taylor
 Stephen Tessino
 The Benevity Community Impact
 Fund
 Timmy's Deli and Catering
 Ana and James Trainor
 Theresa Travis
 Trey Ulrich
 Univest
 VIST Bank
 Waddell and Reed
 Jeff Wagner
 Genevieve Walker
 Wells Fargo Bank
 Joe Wojciechowski
 Ted Zobian



Thank you!

This list reflects giving to CORA
 between July 1, 2016 and June
 30, 2017. We are grateful for
 the wonderful individuals and
 organizations that care about
 CORA!

To help CORA help more kids,
 call 215-701-2776 or visit
CORAServices.org/donations.





CORA Services, Inc. 8540 Verree Road | Philadelphia, PA 19111

Mail to:

CORA'S MISSION

Rooted in a tradition of care and compassion, CORA Services assists children, youth and families experiencing academic, emotional and social challenges, which impede their development and productivity.

Upcoming Events

- * Seussville at CORA Family Event March 2018
- * CORA for Kids Golf Classic
10TH ANNUAL
Monday, June 25, 2018
- * Champions for Children
November 2018



CONNECT With Us

Text the word "**CORA**" to the number **42828** to learn more and receive our newsletter.



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