

# Robert S. Montgomery

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## SUMMARY

I am a talented artist and animator. Using fine art, 2D/3D software, photography, audio, video, motion graphics, and web design to produce artwork digitally and in print. I author manuals, catalogs, sell sheets, e-blasts, magazine ads, direct mail, white papers, websites, landing pages and videos. I am an accomplished composer within the Adobe Creative Suite as well as Microsoft Office and I have experience with Google AdWords, and SEO.

## PROFESSIONAL EXPERIENCE

**Freelance Artist**, Philadelphia, PA **2015-Present**  
Artist and or handyman - Draw a logo or install a hot water heater. No job too small.

**AMETEK Drexelbrook**, Horsham, PA **2000-2015**  
Manufacturer of industrial level measurement equipment with a global presence

### Multimedia Artist

Creation and timely delivery of graphics, photography, video, and animation for print collateral, divisional websites, advertising, and internal communications. Maintain graphics library.

Managed and updated divisional websites using content management systems, light HTML, scripting, and CSS. Experience with search engine optimization, analytics and Goggle Adwords campaigns.

Created and updated divisional sales and marketing collateral including: catalogs, instruction manuals, and technical data sheets for print and digital publishing. Collaborated with associates abroad to provide regional language translations to collateral for international sales. Maintained library.

Implemented and managed a partnership program with a national distributor of direct to consumer on-demand printing and shipping allowing the elimination of in-house inventory.

## EDUCATION

Associate Degree, Specialized Technology  
Computer Animation and Media Arts  
The Art Institute of Philadelphia, Philadelphia, PA