

**Yadirah Johnson**  
yadirah.johnson@gmail.com; Cell: 267-606-3202  
Philadelphia, PA  
401 N. 32<sup>nd</sup> Street Apt B 19104

**Education** Lincoln University of Pennsylvania (May 2018)  
Major: Mass Communications-Public Relations

Technology Microsoft PowerPoint, Word, Excel (Pivot Tables); Audacity, Adobe Photoshop, Apple iMovie and Final Cut Pro

Interests: Higher Education (Admissions and Student Support Services), Counseling, Public Health (Public Relations); Content Marketing (Social Media and Technology Industries);

## **Experience**

Intern Office of Undergraduate Admissions Lincoln University, PA  
(January 2017-December 2017)

- Assist Admissions with recruitment of underrepresented students and international students
- Provide assistance to the students to complete the enrollment forms.
- Collaborated with our growing alumni network to develop new student/professional networks
- Participate in all recruitment events, open houses, school tours, school fairs, information sessions, exhibitions, school visits and off-campus events.

Intern Office of Communications Lincoln University, PA  
(January 2017-December 2017)

- Developed, wrote and distributed two (2) approved press releases
- Assist with organization of three (3) executive photos, photo opportunities and an event
- Posted a logo and organizational summary to industry services related web sites and publications
- Conduct research

Seasonal Park Ranger The City of Philadelphia Philadelphia, PA  
(April 2017 – May 2018) Fairmount District of Philadelphia

- Implement and enforce the park rules and regulations through education and supervision throughout Fairmount parks.

Seasonal Residential Tutor Counselor University of Pennsylvania Upward Bound Philadelphia, PA  
(June 2016 – August 2017)

- Residential Assistant for 50 high school students
- Developed and implement culturally appropriate workshop and activities for 50 high school students
- Provided one-on-one personal/academic counseling support
- Worked directly with students in low-income communities and their families.

Coordinator Assistant Student Support Services Lincoln University, PA  
(September 2016-December 2016)

- Recruited students to join the program – 100% of these students completed the program
- Designed programs and services to support sophomore students
- Administrative Assistant
- Collected data on student academics and met with other student affairs professionals to gather information on services provided

Out-of-School-Time Assistant Group Supervisor The Village Philadelphia, PA  
(January 2018-April 2018)

- Provide direct supervision for participants in the Out of School Time Program
- Scheduled trips and special events

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**Activities**

Volunteer, Wellness Department-West Philadelphia YMCA (September 2015- May 2016)

- Promoted/Announced the start of three (3) new programs through contacting by phone roughly 150 members
- Made inbound/outbound calls

**Reference List**

**Courtney Haywood**

Lecturer, Mass Communications  
484-365-7647 [chaywood@lincoln.edu](mailto:chaywood@lincoln.edu)  
1570 Baltimore Pike Lincoln University, PA 191352

**Rodney Babb**

Counselor, University of Pennsylvania Upward Bound  
267-469-5886 [rvb5373@gmail.com](mailto:rvb5373@gmail.com)  
220 South 40<sup>th</sup> Street, Suite 260, Philadelphia, PA 19104

**Amber Hikes**

City of Philadelphia Executive Director of the Office of LGBT Affairs  
215-686-0330  
City Hall Room 115  
Philadelphia, PA 19107  
[Amber.Hikes@phila.gov](mailto:Amber.Hikes@phila.gov)