

Michaela DeBenedictis

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PROFESSIONAL EXPERIENCE

PROMOTIONAL REPRESENTATIVE 2018-PRESENT

LUXE RECORDS LLC.

- CREATING, MANAGING AND DISTRIBUTING PRESS AND RADIO CAMPAIGNS
- COORDINATING MUSIC STREAMING SERVICES
- MANAGING ADVERTISING
- MANAGING MUSIC LICENSING
- UPDATING AND RUNNING ARTIST AND LABEL WEBSITES AND SOCIAL MEDIA
- COORDINATING PROMOTIONAL EVENTS

STUDIO COORDINATOR/ASSISTANT MANAGER 2016- PRESENT

PHILADELPHIA SCHOOL OF ROCK

- ORGANIZING SCHOOL EVENTS AND REHEARSALS
- PROMOTING SCHOOL EVENTS
- SCHEDULING 130+ STUDENTS AND 15 INSTRUCTORS
- CLIENT MANAGEMENT AND HR
- MANAGING THE SCHOOL OF ROCK SOCIAL MEDIA AND MARKETING
- MANAGING, PROMOTING AND BOOKING THE SCHOOL OF ROCK HOUSE BAND
- ACT AS LIAISON BETWEEN THE PHILADELPHIA MUSIC INDUSTRY AND OUR SCHOOL
- MANAGING TUITION AND BILLING
- BEING FLUENT IN MICROSOFT WORD, EXCEL, OUTLOOK AND POWER POINT
- CREATING DIGITAL MARKETING MATERIAL VIA PHOTOSHOP

ARTIST SERVICES ASSISTANT 2018-PRESENT

SKYLYNE MUSIC GROUP

- CURATE LISTS OF VENUES FOR NATIONAL ARTISTS
- CURATE LISTS OF RADIO CONTACTS FOR NATIONAL AND INTERNATIONAL ACTS
- PROMOTE AND MARKET NATIONAL AND INTERNATIONAL TOURING ARTISTS
- BOOK ARTISTS ON RADIO SHOWS

INSTRUCTOR; VOCALS, GUITAR, PIANO 2013-2016

PHILADELPHIA SCHOOL OF ROCK/KILLINGLY SCHOOL OF MUSIC

DUTIES INCLUDED

- CREATING AND EXECUTING PERSONALIZED LESSON PLANS
- TEACHING STUDENTS AGES 3-80
- INTERACTING WITH PARENTS AND MANAGEMENT TO EXECUTE LESSONS EFFICIENTLY BASED ON A STUDENT'S INDIVIDUAL NEEDS

Education

Quinebaug Valley Community College, Danielson CT 2012-2014
Associate's in Fine Arts