

EDUCATION:

TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

Bachelor of Business Administration, Graduation: Fall 2018

Major: International Business, Dean's List, GPA: 3.34

Concentration: Supply Chain Management

Relevant Coursework: International Business Practicum, Global Entrepreneurship, Transportation & Logistics and Operations Management

Capstone Project Team Leader (September 2018 – Present): Capstone is a senior-year project, covering strategic level international business issues. My current work includes:

- Leading a team of 5 to provide research on the Japanese power charger and fuel generator market to a leading-edge technology company, EcoFlow. Our objective is to recommend a market entry strategy for this company, which is partnering with Temple University.
- Conducting a country evaluation, market research and creating an export plan and marketing strategies for the company.
- Responsible for keeping the team organized and working cohesively. Also maintaining contact with the client and instructor to ensure the project progresses as planned.

EXPERIENCE:

World Trade Center of Greater Philadelphia, Philadelphia (WTCGP), PA

International Business Development Intern

October 2017- May 2018

- Accompanied trade specialists to client-company meetings and assisted them with the cultivation of new company members, corporate partnerships, and entry of client information and business objectives into the state of Pennsylvania's export tracking database.
- Researched and analyzed information relevant to client's business plans, capabilities and target markets. Recorded various metrics related to the export process.
- Assisted with WTCGP events including their large-scale signature World Trade Centers' Day Award event. Also supported work with business leaders, foreign dignitaries and leaders of US international trade agencies.
- Assisted with general office processes including data entry, handling calls and assembling information packets.

The Stanwood Group, Philadelphia, PA

February 2017 – October 2017

Franchising Intern

- Helped generate over \$200K profit by managing the initial communication with new clients.
- Researched and analyzed information about the fitness, carpet cleaning and home cleaning, food truck, frozen yogurt, tanning, dog walking, and pet grooming salon industries.
- Reviewed business information and updated client contact information in the company's database.
- Led the pre-screening applicant process by qualifying the potential sales, and checked FTC Guidelines to ensure minimum requirement were met.

Gauze International Hospital, Philadelphia, PA

June 2016 – August 2016

Research Department Intern

- Researched the hospital and health care systems in Korea and Japan. Collected data such as number of doctors and the percentage which were foreign-educated. Researched information related to insurance and payment systems. Entered data including addresses and phone numbers into their database.

SKILLS & LANGUAGES:

- Microsoft Word, Excel, PowerPoint, Big Data Management, Data Mining, Data Research, and Database System Management.
- Korean (Native), English (Fluent), Spanish (Beginner), Japanese (Beginner).