

# Madeline E. Byrne

447 Stanfield Rd | Springfield PA, 19064 | 610.996.6886 | [MadelineEByrne@Gmail.com](mailto:MadelineEByrne@Gmail.com)

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To secure a professional position where my analytical skills and other professional assets can be utilized to increase overall company development.

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## Education

### Immaculata University, Bachelor of Science

Fashion Merchandising, Dual Minor Marketing and Visual Merchandising; GPA: 3.6

**Core Qualifications:** FSLIVE-Forth Shift, Return Merchandise Authorization, Auto-CAD 2015, Excel, Photoshop, Google Analytics, Adobe Illustrator, Dreamweaver, Shopify, Facebook Ads Manager

## Professional History

### Mercedes Benz of Melbourne

#### Luxury Sales Consultant, Melbourne FL

Sep 2018- Dec 2018

- Sold current inventory and ordered new to meet clients' financial budgets.
- Exceeded monthly lease goal on new inventory.
- Exemplified expert product knowledge on new inventory and old inventory.

### LAGOS INC

#### Wholesale Representative, Philadelphia PA

Jul 2017- Aug 2018

- Utilized RMA to diagnose and correct customer issues.
- Outreached to vendors overseas for special orders per account request.
- Tracked purchase orders/shipping to keep update of account orders and deadlines.
- Analyzed target market of accounts to determine inventory needs.
- Handled major account inventory needs through Electronic Data Interchange.
- Attended shortage report meetings with LAGOS buyers to discuss shortages.

## Undergraduate History

### Joie/Dutch Brands

#### Store Supervisor

Jan 2017- Jul 2017

- Trained a team of associates on clientele and POS systems to meet store sales.
- Collaborated with store manager on team training ideas for associates.
- Merchandised new collections in store to meet corporate standards and target market.

### Chloe Johnston Experiences

#### E-Commerce Management Intern, Berwyn, PA

Nov 2017- Jan 2017

- Developed company web advertisements using Facebook ads manager.
- Designed look-books, invitations, and advertisements using Photoshop and Illustrator.
- Utilized Microsoft Excel to keep track of inventory and daily sales.
- Tracked web analytics using Goggle analytics and Facebook analytics.

### Visual Merchandising Intern, King of Prussia, PA

May 2016- Aug 2016

- Created company's visual standards guide alongside corporate visuals manager.
- Constructed displays and standards per display to adhere to buyer persona.

### Club Monaco

#### Stylist, Flagship King of Prussia, PA

Sep 2015- Jan 2017

- Styled clients by clients' style and body type.

### Anthropologie

#### Customer Associate, Flagship Wayne, PA

Dec 2013- Sep 2015

- Monitored point of sales and mobile point of sales systems.
- Assisted in morning shipment of weekly home, beauty and apparel products.