



# Nathaniel Carroll

## Professional Summary

A recent Marketing graduate from Fox School of Business at Temple University with an interest in digital marketing, public relations, and business administration. Experienced in working in fast paced environments with strong communication skills and known for contributing dynamic marketing plans in support to corporate objectives.

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## Relevant Experience

### Design Chemical CO. - Digital Marketing Intern

Wilmington, DE

09/2019 - 12/2019

- Implemented and created Google Ads for the company to drive traffic to their site.
- Assisted marketing coordinators and graphic designers with website copywriting and proofing.
- Tracked and analyzed web analytics to recommend proactive adjustments to strategies.
- Performed market analysis and researched latest trends.

### Habitat Student Marketplace - Business Development Intern

Philadelphia, PA

09/2016 - 12/2016

- Carried out marketing and expansion efforts of the application on Temple University's campus.
  - Collaborated with teammates to develop advertising collateral and sales presentations.
  - Assisted with the print media designs for advertisement around campus.
  - Sought out and engaged with customers to drive sales and service using suggestive selling.
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## Additional Experience

### Wesley Enhanced Living- Server/ Supervisor

Hatboro, PA

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## Skills

- Microsoft Office
  - Search Engine Optimization (SEO)
  - Google Analytics
  - Google Ads
  - Digital Marketing
  - Social Media Platforms
  - Strategic Planning
  - SEM trend knowledge
  - Public Speaking
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## Education

05/2020

### Temple University

Philadelphia, PA

Bachelor of Business Administration:  
Marketing

- Coursework in Marketing Management, Digital Marketing, Consumer Data Analytics, and International Marketing.
- Member of Zeta Beta Tau Fraternity.

12/2016- 12/2018

- Arranged tables for customers, following established preparation procedures to provide guests with excellent experiences and foster repeat business.
- Resolved challenging customer complaints to full satisfaction, promoting brand loyalty and maximizing repeat business.
- Monitored staff performance, enforcing adherence to policies, procedures, regulations, health codes, license requirements, and top service standards.