



Dear CORA Family,

In 1971, Sister Charity Kohl saw a need in Northeast Philadelphia and set out to fill it by working with children and their families in their homes, schools, and communities. Wherever children and families needed assistance, Sister Charity was there. Over the past 50 years, CORA has continued her vision and has grown into one of the biggest resource centers for children, youth, and families in the greater Philadelphia region, serving families through counseling, tutoring, camps, parenting and early childhood supports, and much more.

We invite you to celebrate the incredible milestone of our 50<sup>th</sup> Anniversary with us by sponsoring Love in Action. Proceeds will support the children and families of Greater Philadelphia.

**Love in Action**  
**Celebrating 50 Years of Champions for Children and Families**  
Thursday, April 28, 2022  
5:30 pm – VIP Reception      6:30 – Gala Event  
National Constitution Center  
Cocktail Attire

In the spirit of Sister Charity, we will gather to honor families – families who have made our work possible, families who carry on missions like ours across the region, and families who are just beginning their legacies of service.

The Armstrong Family

The Carroll and Lavelle Families

The Cortés Family

The Forst Family

The McElhenney Family

The McGettigan Family

The Minich Family

The Rowley Family

The Sisters of the Good Shepherd  
Family

Your support of our anniversary event will enable CORA to better support local families and strengthen communities, and it will be a fitting tribute to our honorees whose work deserves great recognition. Attached is a list of sponsorship opportunities for Love in Action that will enable CORA to carry out Sr. Charity's mission of assisting children, youth and families experiencing academic, emotional and social challenges which impede their development and productivity.

Thank you for your support and for helping us celebrate 50 years of service. Please feel free to be in touch with any questions; I can be reached at [aschultz@coraservices.org](mailto:aschultz@coraservices.org) or (215) 342-7660. Please contact Helene Baczkowski, Development Director, at [hbaczkowski@coraservices.org](mailto:hbaczkowski@coraservices.org) or (215) 701.2776 to secure your sponsorship or for more information about this event.

Sincerely,

A handwritten signature in black ink that reads "AnnMarie Schultz".

AnnMarie Schultz  
CEO, CORA Services



### **LOVE IN ACTION – CORA Services' 50<sup>th</sup> Anniversary Celebration**

Rooted in a tradition of care and compassion, the mission of CORA Services is to assist children, youth and families experiencing academic, emotional and social challenges. What started as a small family counseling center in Northeast Philadelphia, in 1971, has grown into a Family Resource Center offering a wide array of high-quality professional services all over the city, impacting more than 20,000 children and families annually. Join us, as we celebrate Philadelphia's children and families, recognize families who embody the spirit of our foundress, Sr. Charity Kohl, and raise support for CORA's caring and compassionate mission.

#### **LOVE IN ACTION**

Celebrating 50 Years of Champions for Children and Families

National Constitution Center, 525 Arch Street, Philadelphia PA 19106

Thursday, April 28, 2022

5:30 p.m. – VIP Reception

6:30 p.m. – Gala Event

#### **LEGACY SPONSOR**

**Cost: \$50,000** (*\$43,300 tax deductible*)

**1 available**

CORA is happy to tailor sponsorship benefits to match our Legacy Sponsor's goals.

Suggested benefits are as follows:

- Twenty (20) tickets to CORA's 50<sup>th</sup> Anniversary Celebration, with designated seating for you and your guests
- Twenty (20) tickets to the VIP Reception, featuring an exclusive performance of the award-winning *Freedom Rising*
- Recognition as CORA's Lead Anniversary Sponsor
- Option of putting up to 5% of your gift towards the work of one of CORA's Love in Action Heroes who are doing direct service among Philadelphia families and communities
- Lead name and logo recognition in digital announcements about the event on CORA's webpage and social media, and in print marketing materials, including the Save the Date Card and the event invitation
- Lead logo recognition on all signage at the VIP reception and the Celebration event
- Name recognition from the podium during CEO remarks
- Opportunity to introduce the LOVE IN ACTION honoree families
- Opportunity to include items in the event "goody bag," which will be distributed to all event guests
- Name recognition in press release to all local media
- Recognition in a feature story in our newsletter and community report
- Opportunity to provide collateral to all guests in CORA's lobby through December 2022
- Full page ad, with premium placement, in event program book
- Lead slide in electronic tribute aired at the event
- One sponsored foursome on your preferred course at the 13th Annual Golf for Kids Classic at the Philadelphia Cricket Club, Monday, May 23, 2022, with your logo on the golf event Save the Date announcements, invitations, marketing materials and website as well as hole signage on both courses

**CORA Services**  
8540 Verree Road  
Philadelphia, PA 19111

**Email:** [caring@coraservices.org](mailto:caring@coraservices.org)  
**Phone:** 215.701.2776  
**Website:** [coraservices.org](http://coraservices.org)



### **Leadership Sponsor**

**Cost: \$25,000 (\$19,650 tax deductible)**

- Fifteen (15) tickets to CORA's 50<sup>th</sup> Anniversary Celebration, with designated seating for you and your guests
- Fifteen (15) tickets to the VIP Reception, featuring an exclusive performance of the award-winning *Freedom Rising*
- Prominent name and logo recognition in digital announcements about the event on CORA's webpage and social media, and in print marketing materials, including the Save the Date Card and the event invitation
- Option of putting up to 5% of your gift towards the work of one of CORA's Love in Action Heroes who are doing direct service among Philadelphia families and communities
- Logo recognition on signage at the event and CORA's website and social media posts
- Opportunity to include items in the event "goody bag," which will be distributed to all event guests
- Name recognition in press release to all local media
- Recognition in a feature story in our newsletter and community report
- Opportunity to provide collateral to all guests in CORA's lobby for any six (6) months between now and December 2022
- Full-page ad in event program book
- Slide in electronic tribute aired at the event
- One sponsored foursome on your preferred course at the 13th Annual Golf for Kids Classic at the Philadelphia Cricket Club, Monday, May 23, 2022, with your logo on the golf event Save the Date announcements, invitations, marketing materials and website as well as hole signage on both courses

### **Visionary Sponsor**

**Cost: \$10,000 (\$6,420 tax deductible)**

- Ten (10) tickets to CORA's 50<sup>th</sup> Anniversary Celebration, with designated seating for you and your guests
- Six (6) tickets to the VIP Reception, featuring an exclusive performance of the award-winning *Freedom Rising*
- Logo recognition on signage at the events and CORA's website and social media posts
- Opportunity to include items in the event "goody bag," which will be distributed to all event guests
- Recognition in a feature story in our newsletter and community report
- Opportunity to provide collateral to all guests in CORA's lobby for any four (4) months between now and December 2022
- Half-page ad in event program book
- Slide in electronic tribute aired at the event
- One foursome at the 13th Annual Golf for Kids Classic at the Philadelphia Cricket Club, Monday, May 23, 2022

### **Care Sponsor**

**Cost: \$5,000 (\$2,930 tax deductible)**

- Ten (10) tickets to CORA's 50<sup>th</sup> Anniversary Celebration
- Four (4) tickets to the VIP Reception, featuring an exclusive performance of the award-winning *Freedom Rising*
- Logo recognition on signage at the events and CORA's website and social media posts
- Opportunity to include items in the event "goody bag," which will be distributed to all event guests
- Recognition in our newsletter and community report
- Quarter-page ad in event program book
- Slide in electronic tribute aired at the event

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### Hope Sponsor

**Cost: \$2,500 (\$1,465 tax deductible)**

- Five (5) tickets to CORA's 50<sup>th</sup> Anniversary Celebration
  - Two (2) tickets to the VIP Reception, featuring an exclusive performance of the award-winning *Freedom Rising*
  - Name recognition on signage at the events and CORA's website and social media posts
  - Opportunity to include items in the event "goody bag," which will be distributed to all event guests
  - Recognition in our newsletter and community report
  - Quarter-page ad in event program book
  - Slide in electronic tribute aired at the event
- 

### VIP Individual Ticket

**Cost: \$500 per ticket (\$165 tax deductible)**

**EARLY BIRD SPECIAL! Purchase by Jan. 15 for \$450 (\$115 tax deductible)**

- One (1) ticket to CORA's 50<sup>th</sup> Anniversary Celebration
- One (1) ticket to the VIP Reception, featuring an exclusive performance of the award-winning *Freedom Rising*
- Recognition in our newsletter and community report
- One (1) ticket to the auction, reception and dinner at the 13<sup>th</sup> Annual Golf for Kids Classic at the Philadelphia Cricket Club, Monday, May 23, 2022

### Individual Ticket

**Cost: \$250 per ticket (\$85 tax deductible)**

**EARLY BIRD SPECIAL! Purchase by Jan. 15 for \$200 (\$35 tax deductible)**

- One (1) ticket to CORA's 50<sup>th</sup> Anniversary Celebration
- Recognition in our newsletter and community report

**CORA's 50th Anniversary is an extremely exciting milestone for the agency and the communities we serve.  
Thank you in advance for your important role in the celebration.**

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## LOVE IN ACTION 50<sup>th</sup> Anniversary Pledge Form

National Constitution Center, 525 Arch Street, Philadelphia PA 19106

Thursday, April 28, 2022 5:30 p.m. – VIP Reception 6:30 p.m. – Gala Event

I/We would like to support CORA's 50<sup>th</sup> Anniversary Gala – Love in Action:

- ☐ **\$50,000 Legacy Sponsor** (\$43,300 tax deductible) **1 available**
- ♥ Twenty (20) tickets to CORA's 50<sup>th</sup> Anniversary Celebration, with designated seating for you and your guests
  - ♥ Twenty (20) tickets to the VIP Reception, featuring an exclusive performance of the award-winning *Freedom Rising*
  - ♥ Recognition as CORA's Lead Anniversary Sponsor
  - ♥ Logo recognition on Save the Date card if pledge is received on or before December 31, 2021
  - ♥ Logo and name recognition on invitation if pledge is received on or before February 17, 2022
  - ♥ Full page ad, with premium placement, in event program book
  - ♥ One sponsored foursome at the 13<sup>th</sup> Annual Golf for Kids Classic at the Philadelphia Cricket Club, Monday, May 23, 2022
- ☐ **\$25,000 Leadership Sponsor** (\$19,650 tax deductible)
- ♥ Fifteen (15) tickets to CORA's 50<sup>th</sup> Anniversary Celebration, with designated seating for you and your guests
  - ♥ Fifteen (15) tickets to the VIP Reception, featuring an exclusive performance of the award-winning *Freedom Rising*
  - ♥ Logo recognition on Save the Date card if pledge is received on or before December 31, 2021
  - ♥ Name recognition on invitation if pledge is received on or before February 17, 2022
  - ♥ Full-page ad in event program book
  - ♥ One sponsored foursome at the 13<sup>th</sup> Annual Golf for Kids Classic at the Philadelphia Cricket Club, Monday, May 23, 2022
- ☐ **\$10,000 Visionary Sponsor** (\$6,420 tax deductible)
- ♥ Ten (10) tickets to CORA's 50<sup>th</sup> Anniversary Celebration, with designated seating for you and your guests
  - ♥ Six (6) tickets to the VIP Reception, featuring an exclusive performance of the award-winning *Freedom Rising*
  - ♥ Name recognition on invitation if pledge is received on or before February 17, 2022
  - ♥ Half-page ad in event program book
  - ♥ One foursome on your preferred course at the 13<sup>th</sup> Annual Golf for Kids Classic at the Philadelphia Cricket Club, Monday, May 23, 2022
- ☐ **\$5,000 Care Sponsor** (\$2,930 tax deductible)
- ♥ Ten (10) tickets to CORA's 50<sup>th</sup> Anniversary Celebration
  - ♥ Four (4) tickets to the VIP Reception, featuring an exclusive performance of the award-winning *Freedom Rising*
  - ♥ Name recognition on invitation if pledge is received on or before February 17, 2022
  - ♥ Quarter-page ad in event program book
- ☐ **\$2,500 Hope Sponsor** (\$1,465 tax deductible)
- ♥ Five (5) tickets to CORA's 50<sup>th</sup> Anniversary Celebration
  - ♥ Two (2) tickets to the VIP Reception, featuring an exclusive performance of the award-winning *Freedom Rising*
  - ♥ Quarter-page ad in event program book
- ☐ **EARLY BIRD SPECIAL! Buy by Jan. 15 for \$450** (\$115 tax deductible) \_\_\_\_\_ no. of tickets  
**After January 15: \$500 VIP Individual Ticket** (\$165 tax deductible) \_\_\_\_\_ no. of tickets
- ♥ One (1) ticket to CORA's 50<sup>th</sup> Anniversary Celebration
  - ♥ One (1) ticket to the VIP Reception, featuring an exclusive performance of the award-winning *Freedom Rising*
  - ♥ One (1) ticket to the auction, reception and dinner at the 13<sup>th</sup> Annual Golf for Kids Classic at the Philadelphia Cricket Club, Monday, May 23, 2022
- ☐ **EARLY BIRD SPECIAL! Buy by Jan. 15 for \$200** (\$35 tax deductible)  
**After January 15: \$250 Individual Ticket** (\$85 tax deductible)
- ♥ One (1) ticket to CORA's 50<sup>th</sup> Anniversary Celebration of Families
  - ♥ Recognition in our newsletter and community report
- ☐ I/We would like to support Love in Action but wish to donate our seats back to CORA Services so that our contribution is fully tax deductible.
- ☐ I/We are unable to attend Love in Action but would like to support the event by purchasing an ad for the program book:
- ☐ Full-page ad (\$500) ☐ Half-page ad (\$250) ☐ Quarter-page ad (\$125)

INDIVIDUAL OR COMPANY NAME (please print exactly as you wish to be recognized in event materials)

CONTACT PERSON NAME AND TITLE

PHONE

EMAIL

STREET ADDRESS

CITY

STATE

ZIP

☐ Please charge \$ \_\_\_\_\_ to my ☐ MC ☐ Visa ☐ Amex

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Cardholder's signature: \_\_\_\_\_

☐ Please send invoice to the address above.

Please return this form in the enclosed envelope, register online at [loveinaction.givesmart.com](http://loveinaction.givesmart.com), or contact Helene Baczkowski at 215-701-2776 or [hbaczowski@coraservices.org](mailto:hbaczowski@coraservices.org).